

# The All-American "Kid Uniform"

## Blue Jeans



Jeans have been worn by hard working men ever since Levi Strauss introduced them in the 1850s. A century later, they became popular with American teenagers, who in the early days of 1950s rock and roll, wore them as a protest against their parents' "establishment."

**BLUE JEAN TRIVIA:** Back pockets weren't added to Levis jeans until 1902.

## Tee Shirts



The white cotton tee shirt began as a piece of men's underwear, first issued by the Navy in 1913. Though sailors and soldiers wore them without over-shirts while working, it wasn't until the 1950s that it became acceptable for tee shirts to be worn by themselves.

**TEE SHIRT TRIVIA:** Teen idol James Dean helped popularize the white tee shirt.

## Hoodies



Like jeans and tees, hoodies started out as workingmen's clothing. They were first produced in New York in the 1930s to help warehouse workers stay warm. They soon became popular with athletes, criminals and, later, hip hop musicians and their fans.

**HOODIE TRIVIA:** Hoodies became popular kidswear in the 1990s.

## Sneakers



The tennis shoe, or sneaker, was created as an inexpensive alternative to leather shoes. In the early 1900s, Converse (1908) and Keds (1917) were the two leading brands. Like jeans, hoodies and tee shirts, sneakers were once worn only by working men, athletes and/or "bad boys."

**SNEAKER TRIVIA:** The first rubber and canvas shoes were made by Goodyear.

## Ball Caps



In 1860, the Brooklyn Excelsiors baseball team began wearing hats very much like today's ball cap. In the 1940s and 50s, every boy had a cap in the colors of his favorite team. In 1954, the ball cap was made the official hat of Major League baseball. Hats of this style are also called "trucker" hats, or "feed store" hats.

**BALL CAP TRIVIA:** The "one-size-fits-all" ball cap was first introduced in the 1980s.

## What Replaced What??

What did people wear before these things?

Blue Jeans replaced \_\_\_\_\_

Tee Shirts replaced \_\_\_\_\_

Hoodies replaced \_\_\_\_\_

Sneakers replaced \_\_\_\_\_

Ball Caps replaced \_\_\_\_\_

In the future, what will replace our clothes?

\_\_\_\_\_ will replace Jeans

\_\_\_\_\_ will replace Tee Shirts

\_\_\_\_\_ will replace Hoodies

\_\_\_\_\_ will replace Sneakers

\_\_\_\_\_ will replace Ball Caps